



Investor Pitch-deck Template

- Presentation must contain viable information about the startup as per title mentioned above each slide.
- Slide design can be modified as per choice.
- Choose a legible font for the presentation and it should not be text heavy.
- This is a template presentation for reference containing crucially needed information as per general perspective, so it can be customised as per context of your business.
- Presentation must be in the format of MS Powerpoint file (ppt/pptx) or Pdf.



STARTUP NAME

(name of product)

“One liner description for your startup (tagline/phrase etc.)”

Registered name of the company if different from startup name along with address and contact details



Problem statement

State the problem you are trying to solve briefly explaining it's relevance and applications in alignment with Quantum Materials & Devices track under National Quantum Mission.



Insert Image

Website url



Solution

Describe the solution you are offering along with a clear representation of your solution as an innovation (value proposition)



Objectives & Deliverables

Mention the objectives and deliverables of your proposal

Product

- You can place Screenshots of UI, photographs or share a link of demo video of your product depending upon its type. (software or hardware)
- Features of product, IP, product architecture can be wrapped here.
- Product Development roadmap



UNIQUE SELLING PROPOSITION

Try to write in list format, the properties which make your solution a “Never-before” or “Make in India” solution.

(Describe the technology behind your innovation)

The Technology being developed can be “World’s First/Breakthrough” or Import Substitute

Website url

Target Market

- Mention the size of the market vs the percentage you are targeting.
- Try to describe market size in terms of number of customers/orders etc. & total opportunity in form of Dollars/Rupees.
- Relate your innovation with current market trends.
- If certain section of Industry/Defence/Research are your core markets, that may be mentioned here

Competitive Analysis

- Analysis of the competitors of your product
- On the basis of certain parameters, compare all your competitors with your product.
- For convenience, you may use Tabular format.



Business Model

- This must include following elements:
 - Go to Market strategy
 - Major Customer domain
 - Revenue Pipelines
 - Key Performance Indicators/Key Metrics
- Prefer graphical representation of data



Milestones

- Trace the milestones achieved till now and future Projections.
- Describe them on a Timeline.
- Mention the time span & approximate fund usage for each milestone set on the timeline (in years/months)
- Include Revenue generated, User Traction, employment generated and Partnership details.



Financials & Unit Economics

- Total & Current revenue
- Financial metrics
- Gross, operating & net Profits
- Direct & Variable costs

Unit Economics may vary as per Revenue channels.



Funding History

- Mention the amount of funds raised till now.
- Mention the name of Organisation/Investor by which you have been funded in past.
- Also mention the terms at which you have received the funding (Equity/Grant/CCD/CCPS/Debt).



Funding Ask & Utilization

- Mention funds raised through other investors & soft commitments as it helps build credibility and validation.
- Mention your Funding Ask (in Rupees) and using statistical graphics, describe the projected utilization.
- Mention realistic numbers for expected funding.



TEAM

Insert the photographs of the co-founders & the team along with their qualifications, core domain of work in the company and designation held in the company.



Recognitions & Collaborations

Place the logos of the organisations you have been recognized or awarded by.

Website url

THANK YOU



Address



Contact no.



Email id